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PepsiCo factory: 60% of compressed air reduction. Read how!

Email content:

**Lays' factory of PepsiCo in the Netherlands reduces compressed air consumption with 60%**

With VPInstruments measuring equipment and the expertise of VPInstruments’ distributor, this PepsiCo factory has obtained significant energy savings.

"PepsiCo’s investment in compressed air efficiency paid for itself within a year. ‘*You have to look at the life-cycle cost and challenge people to do so*,’ says sustainability manager Van Braak . ‘*Then it’s slightly more expensive to buy, but you earn it back*.’ "

Read how Pepsico was able to reduce their consumption with 60%. Open the article: click [here](https://www.vpinstruments.com/crisp-factory).

Want to learn more? Contact us.

With kind regards,