

Become a partner of VPInstruments

LET'S CREATE
A MORE EFFICIENT
& SUSTAINABLE
FUTURE TOGETHER!

energy insights trusted
by professionals™



Dear New Partner

Thank you for considering VPIstruments and for contributing to making the world more efficient and sustainable. Since 1999, we are proud to have helped thousands of manufacturing plants to increase performance, reduce energy consumption and thereby save costs and CO₂ emissions.

Today, climate change and high energy prices are a hot topic. The field of industrial gasses and compressed air is thereby often still overlooked, presenting a huge potential in terms of sustainability and efficiency.

To succeed in our mission, it is crucial to work with the best partners worldwide. VPIstruments Distributor Program unlocks new business opportunities and opens doors to the newest innovations in energy saving.

Join the VPIstruments family and let's create a more efficient & sustainable future together!

Regards,
Pascal van Putten
CEO & Founder



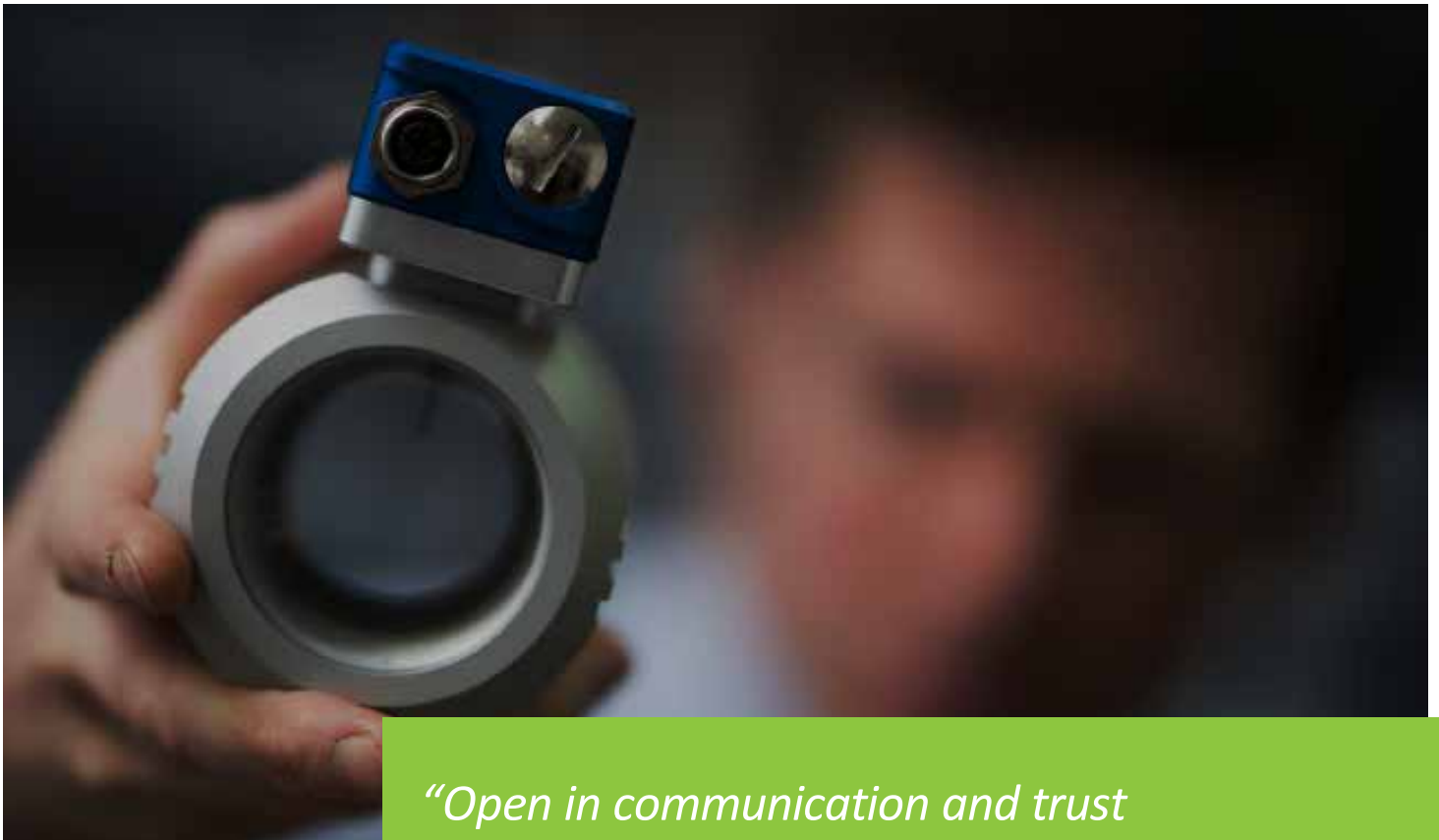
Enter the world of savings

Reducing energy and CO₂ emissions is a growing market. More and more manufacturers have sustainability goals, are looking for ways to reduce their energy bill and improving performance. With industry 4.0, the need for measuring and monitoring energy flows rises every day.

At VPIInstruments, we see a fast-increasing demand for our energy management solutions. Our products are trusted by professionals worldwide to provide insight into energy flows every day.

Do you want to shut off compressors and other generators by reducing energy consumption? Then we are looking for you!

Our products have led to success for our distributors beyond just selling our products. Based upon the insights our products generate, manufacturers acquire more services from you as their partner; like consultancy, implementing improvement actions, maintenance, leak detection and more. Join us and enter the world of energy savings.



“Open in communication and trust is the base for all our work.”



“Industrial Compressor Solutions is proud to work with VPI Instruments to provide our customers with the truth about their compressed air system”

Josh Wamser Industrial - Compressor Solutions

Brand promises

VPI Instruments delivers Energy Management Solutions for compressed air and industrial gases, developed by experienced, involved experts, based in Delft, the Netherlands.



Easy

Easy products make your life easier, saving you time and hassle when using our sensors and solutions.



Fast

Quick response during sales phase, fast responses when you need support and quick delivery times.



Innovative

Our award winning products and solutions are unique in the market, sustainably produced, and designed with two eyes for detail. We hold various patents for sensor technology and measurement software.



Expert

In our 25 years of history, we have seen many measurement applications. Moreover, the worldwide applied and patented flow sensor technology.



Reliable

With a worldwide distribution network, reliable and high-quality products are important. We are proud with less than 1% of warranty claims last year.



*“The results are more accurate compared to other flow meters
I have used in my experience.”*

*Muhammad Imran Khan
Feroze1888 Mills*

Our products

VPIstruments product range allows complete insight into your consumption and inefficiencies from supply to demand side. We believe that industrial energy monitoring should be easy and effortless to enable insight, savings and optimization. We promise fast services, high quality and easy-to-use products. We show you where, when and how much you can save using our innovative and reliable products.



1 Monitoring

Easy and effortless to enable insight, savings and optimization.



2 VPFlowScope Flow meters

For dry and saturated air, 4-in-1 sensors: bi-directional flow, pressure, temperature and totalizer.



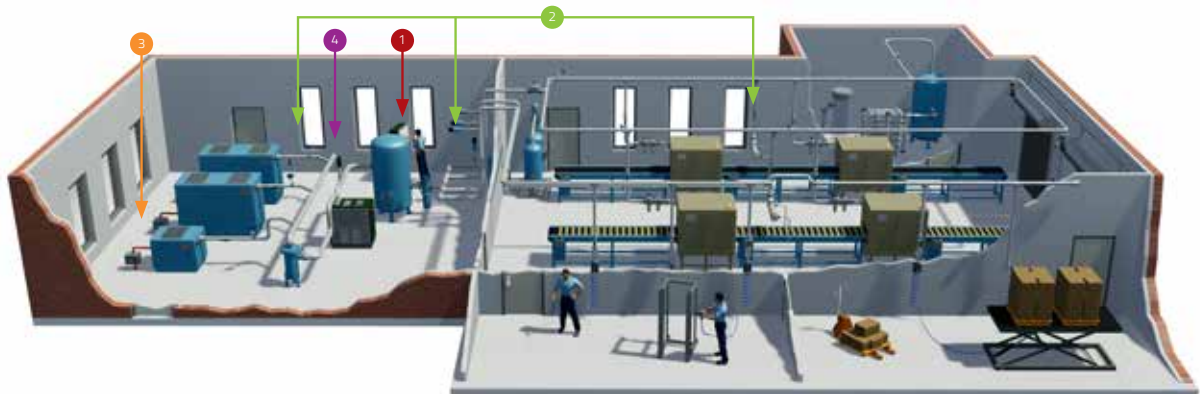
3 Power

Easy insight into power consumption. Permanent and mobile solutions.



4 Dew point

Safeguard your equipment and production process. All-in-one.



“It is very important to get good and quick support and we get that from VP. Better than anyone else. To us this is the most important factor, quick and accurate assistance when we get stuck.”

Lars Akerlund - Pricam Automation

Partnership benefits



Committed Support

In today's fast world, quick support is needed for success, e.g. when you are working on an opportunity and your customer needs a quick answer for his decision making process. Or even more importantly when you are in the field and you come across an issue. Our sales and technical support team is here to support you.

A sense of family

VPIInstruments is a family company, and you can tell in the contact you will have with our team. We have close contact that goes beyond just business. We are personally committed to understand you and your business so we can serve you best.

High quality, modular solutions

Our distributors value us most because of our products. Easy, innovative, all-in-one and high quality are mentioned most often. We are happy to demonstrate our products to you.

Become a certified professional

Be confident in your sales pitch and when in front of customers presenting our products. With a proper onboarding process and annual training with certification, we ensure that you can present our products fully and that you will be successful, both commercially and technically.

Professional marketing materials for your use

Our distributors are free to use the marketing materials of VPIInstruments for their own use. Our brand is valued as professional. Our extensive source of articles, webinars and other inspiration has helped our distributors in improving their marketing.

"I have been happily working with VPIInstruments for nine years now. We are like a family!"

Hakan Yigittas - Yigittaslar Endustriyel Filtrasyon Ve Basincli



Partnership levels

GOLD

Entry-level partners are backed-up by professional support by VPI Instruments' complete team. Get fully certified and trained by the best, benefit from VPI Instruments' global marketing and get all you need to re-sell our products.

PLATINUM

High-end partners with at least 2 years of experience of supplying VPI Instruments products. We expect more revenue and commitment from platinum distributors and in return you get a larger discount, plus additional sales and marketing benefits applicable for Platinum distributors.

DIAMOND

World-class partners have at least 5 years of experience selling and installing VPI Instruments complete portfolio. This relationship is built upon years of trust and cooperation with both sides being committed to getting the most out of the cooperation. Get priority and first class support.

"It is an innovative and useful technology to know the behavior of energy consumption in manufacturing processes."

Jose Antonio Nuñez Becerra - HTD Representaciones Industriales



Meet our partners

Yigittaslar Endustriyel Filtrasyon Ve Bansincli is a Turkish family-owned company specialized in filters and spare parts for industrial use, with a focus on compressed air led by Mr. Yigittas. The company has sold many flow meters and maintains good relations with VPIInstruments, technical support being a big part of this. VPIInstruments assists with product specifications or complex client problems when necessary. This collaboration with Mr. Yigittas has always been indefectible. Mr.

Yigittas: “I have been happily working with VPIInstruments for nine years now. We are like a family!” With this collaboration both parties can meet the demands from the growth of an evolving market, which makes real expertise extra valuable. “It is important to follow the trends and stay updated every day. We are growing together with VPIInstruments.”

“Clearly one of my best suppliers over the years. Everyone is professional and courteous and solution oriented. All my clients are satisfied with their purchase.”

Louis Robitaille, Airgonomik

Industries

Production plants are common users of compressed air and blower air. E.g. Compressed air is used for packaging machines, offset presses, transport of granulate and food ingredients, cooling of products and tank aeration.

Industries with generally large consumption profiles:

- > Ceramic factories
- > Glass production
- > Cement and construction
- > Pulp and paper
- > Food, beverage and breweries
- > Pharmaceuticals
- > Automotive
- > Steel and aluminum

Other markets and applications

Our products are used successfully in various industrial applications, for example:

- > Medical applications
- > Airflow monitoring in large ducts
- > General test and measurement applications (such as universities)
- > OEM applications
- > Combustion air mixing
- > Technical gas mixing
- > Welding gas, packaging gas, natural gas monitoring
- > CO₂ consumption metering

"There is no reason not to give a 10 (out of 10)."

Lars Akerlund - Pricam Automation

Proudly serving customers worldwide

Through our distributors and dealers, we serve clients worldwide to save on energy costs.

A small selection of end users:

Astrum UK (Steel castings), Bolletje (Food), GSK (Medicines), Kikkoman Foods, Libbey (Glass), Mars (Food), Nedstaal (Steel production), Nestlé (Food), O&I (Glass), Philips (Consumer goods), Rexam (Glass), Toyota (Automotive).



PHILIPS



TOYOTA

SIEMENS



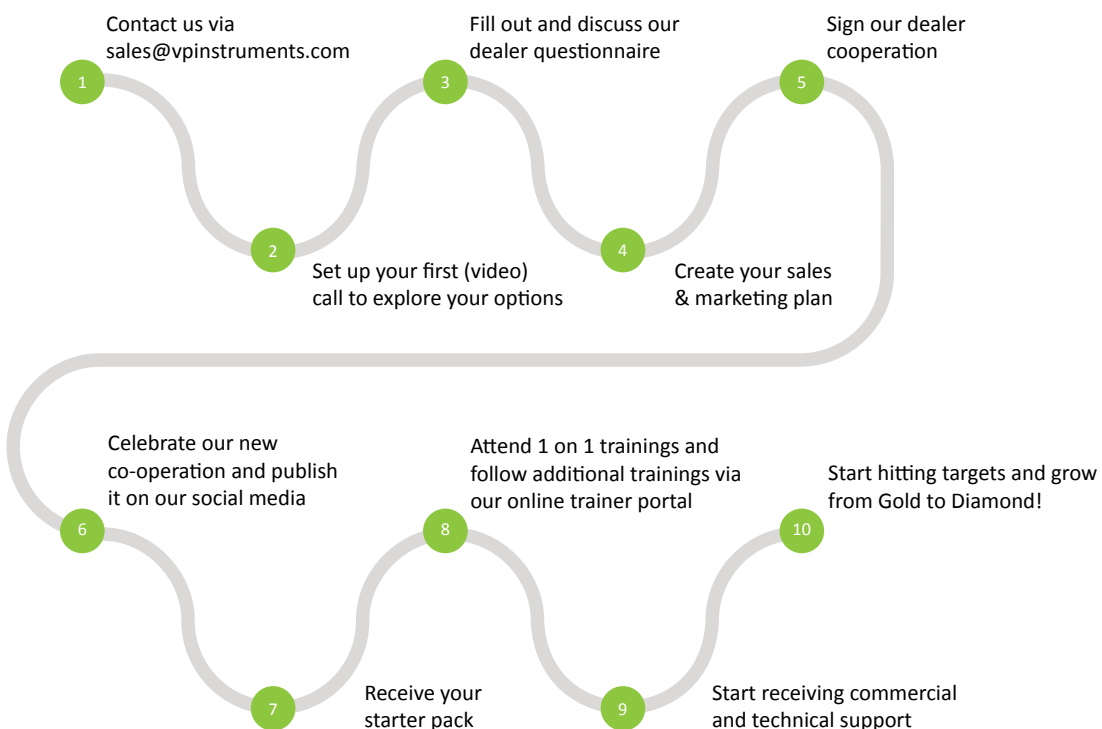
kikkoman



Become a certified partner

VPIInstruments is always looking to cooperate with dedicated partners who want to join us in our mission to create a more efficient and sustainable future. We seek partners who have a portfolio that complements the VPIInstruments product line. We are excited to cooperate with experts in the compressed air and industrial gas industry, that are driven and passionate about making our world a better place.

Contact us via sales@vpinstruments.com or +31 15 213 1580, so we can get to know you better and explore a possible cooperation. Let's create a more sustainable future together!





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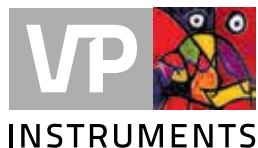
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